

IMAGES FOR A CURE

INFORMATION FOR PARTICIPATING PHOTOGRAPHERS



2010 STATS

255 Photographers
5 Countries
Raised \$15,343 for The Breast Cancer Research Foundation (bcrcure.org)
Raising a grand total of nearly \$30,000!
National and local press coverage

In 2009, Images for a Cure became a ground breaking event for photographers, and the entire industry that supports us. Imagine being able to use our talents for a common goal - a cause to support the dedication and research of scientists, doctors, students and organizations.

This year, we have 3 levels of participating photographers. As a participating photographer, you agree to schedule one day that you donate 100% of your session fees to The Breast Cancer Research Foundation via the Images for a Cure FirstGiving page. We recommend that you schedule this day during November or December, so we can promote, book and collect session fees during October (Breast Cancer Awareness Month).

As Platinum and Gold Photographers, your administration fee for your listing goes directly to Images for a Cure, and will be used to help us with fees, advertising, promoting and sponsoring the event. As an added benefit, we will be hosting another photographer workshop in Spring 2012, which all Platinum and Gold Photographers can attend for reduced cost!

Our new sign-up system is now fully automated thanks to the dedication and hard work of our busy little helpers! To register, please visit:

<http://www.imagesforcure.com/register>

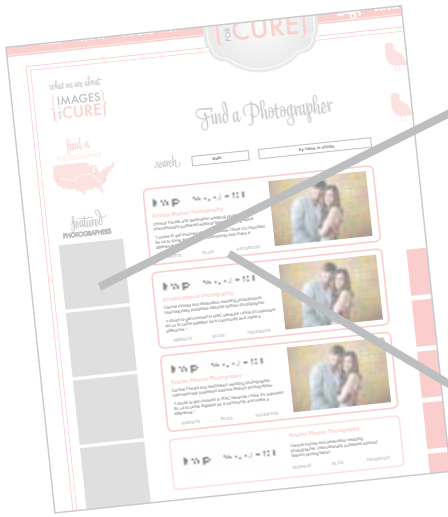
Be a part of something historical and help us as we fight together to support those dedicated to finding a cure.



PLATINUM PHOTOGRAPHER

- 1 Year Membership* to Images for a Cure, Inc. at the Platinum Level
- Front Page "Featured Photographer" Rotating Listing (links to website)
- Enhanced Photographer Listing on the Find a Photographer Page
- Top of Search Results on the Find a Photographer Page
- Reduced Spring 2012 Workshop Entrance Fee
- Participate in All Sponsor Donations and Giveaways
- Blog Features and Guest Blogging Opportunities

BEST VALUE!
\$155



Front Page
**Featured
 Photographer**
 Rotating Listing

Enhanced Photographer Listing
 on the Find a Photographer Page

Also includes a **PROFILE** link to your profile on our very own social networking site - imagesforacure.ning.com!

Have these 3 things ready when you register:

- (all image sizes in pixels and 72dpi)
- Listing Logo Size: 220 x 40
- Listing Image Size: 190 x 125
- Front Page Ad Size: 125 x 125

Questions about your Platinum Listing?
 Contact info@imagesforacure.com

kwp | weaver

Kristen Weaver Photography

Central Florida and Destination Wedding Photographer.
 Internationally published editorial fashion photographer.

"I chose to get involved in IFAC because I think it's important for us to come together as a community and make a difference!"

[PROFILE](#) [WEBSITE](#) [BLOG](#) [FACEBOOK](#)



All participating photographers have use of the brand new Images for a Cure logo, as well as the Participating Photographer button, designed by Karrie Pyke Designs!



GOLD PHOTOGRAPHER

1 Year Membership* to Images for a Cure, Inc.
Enhanced Photographer Listing on the Find a Photographer Page
Second Tier in Search Results on the Find a Photographer Page
Participate in All Sponsor Donations and Giveaways
Guest Blogging Opportunities

\$50

kwp | weaver

Kristen Weaver Photography

Central Florida and Destination Wedding Photographer.
Internationally published editorial fashion photographer.

[WEBSITE](#) [BLOG](#) [FACEBOOK](#)

PINK PHOTOGRAPHER

1 Year Membership* to Images for a Cure, Inc.
Basic Photographer Listing on the Find a Photographer Page
Third Tier in Search Results on the Find a Photographer Page
Invited to Attend Spring 2012 Workshop before general public

FREE

Please note that Pink Photographers are not eligible to participate in the sponsor giveaways.

Kristen Weaver Photography [WEBSITE](#) [BLOG](#) [FACEBOOK](#)

HOW IFAC WORKS: IN 5 EASY STEPS!

Choose your level of participation and register as a Participating Photographer on the Images for a Cure website!

imagesforcure.com/register

Choose your IFAC Session Date and determine special pricing, themes or shoot plans.

Remember, we only ask that 100% of your session fee be donated for that one day only!

Start promoting your event on your website, blog and local media!

Use the IFAC logos and buttons to show off your participation!

When a client books one of your IFAC sessions, direct them to the Images for a Cure website to pay their session fee via our Donate link (FirstGiving Page). They email you their receipt to confirm their session.

Have a great shoot!

After the shoot, you can blog on the IFAC website, or your own website, to show off your great work!

**One-year subscriptions live until August 31, 2012. Images for a Cure, Inc. was founded by professional photographer Kristen Weaver (www.kristenweaver.com), based out of Orlando, Florida. IFAC was started in 2009 and Incorporated in 2010. IFAC is in the process of filing official 501(c)3 status and hopes to be approved in 2012. For more information, please contact info@imagesforcure.com.*



THE NING NETWORK

This year, we are incredibly excited to announce the creation of our very first Social Networking site on the Ning Network! This site will help our photographers to communicate, brainstorm and share their event success, as well as allow clients to have more insight to our photographers work, images and personality! You have complete control over your Ning profile and can update it as easily as your Facebook!

Platinum photographers will have a link directly to their Ning profile on their listing!



On the main homepage, our social network features our very own forum, blog posts, recent images uploaded by our members and a live chat!



The member pages allow you to upload images, post on walls, leave status updates and comment, post blogs and more!



TERMS OF SERVICE

Images for a Cure, Inc. is a foundation developed by professional photographer, Kristen E. Weaver in order to raise money and support for The Breast Cancer Research Foundation and administration fees for Images for a Cure, Inc.

By signing up as a participating photographer, you agree to hold harmless Kristen E. Weaver from any liability resulting from your participating, including but not limited to: financial claims, misuse claims and fraudulent claims.

One-year subscriptions will be live on the site until August 31, 2012.

You also agree to uphold the integrity of the event, it's sponsors, clients, participants and beneficiary charity. You agree not to misuse the logo or other graphical, verbal or written implications of the Images for a Cure organization. You agree, by registering for the Images for a Cure, Inc. event, to donate all session fees from one day to The Breast Cancer Research Foundation via the Images for a Cure FirstGiving Page. A link can be found on the Images for a Cure website. Funds are not to be collected by the photographer. The client can make the donation directly, and confirm with the photographer by receipt of their donation. In the case that multiple dates are promoted by the photographer, all session fees from those dates must be donated. All participating photographers will be asked for periodic updates and must provide full disclosure of information.

Participating fees paid by photographers are used to support the Images for a Cure, Inc. administration and will be used for, but not limited to: further expand the organization, promotional and marketing materials, advertising, website development, public relations, workshops, payment of legal fees, and other administration fees as deemed reasonable by the Board of Directors for Images for a Cure, Inc.

Images for a Cure, Inc. is a business incorporated in the state of Florida. Images for a Cure, Inc. is not currently registered as a non-profit organization, however we are hoping to file official non-profit status by the end of the fiscal year, 2011. The Board of Directors and other legal information can be found by reviewing our listing on the Sunbiz.org website.

We reserve the right to change any information, pricing and details of the event at the discretion of Kristen E. Weaver with consideration of the Board of Directors. Changes may be made without notice.

If you are found in violation of the rights and integrity of the event, legally, morally, financially or otherwise inappropriately, you will be terminated as a participating photographer without refund of any fees paid. You will no longer be able to use any promotional, marketing, logos, graphics, or be able to participate in any donations, giveaways or events sponsored or held by Images for a Cure, Inc., it's sponsors or affiliates.

A full disclosure and Site Terms and Conditions of Use is available when registering.